



FLEXX
MORE MILES. LESS FUEL

Simplified EQUAL FLEXX Explanation

FLEXX is the only **internal** ADAPTIVE wheel-end balancer that can ensure the footprint of the tire is always making maximum contact with the road.

Because

FLEXX corrects imbalances **PLUS** absorbs the vibrations that are caused from changing load, speed, and road conditions by distributing weight at the footprint immediately and for the life of the tire.

Neither static nor dynamic balance can adapt or respond to load, speed, and road changes at the footprint.

Dealer Value Propositions

1. PRODUCTIVITY GAINS	2. INCREASED PROFITABILITY	3. SAFE ON SHOP FLOORS
Easy install drop in bag takes seconds to use, as opposed to more labor intensive, time-consuming alternatives	FLEXX is a high gross profit item (65% average)	FLEXX is a soft material compared to bead alternatives that are slippery under foot

Fleet Value Propositions

1. INCREASED TIRE LIFE	2. FUEL ECONOMY GAINS	3. MORE UPTIME	4. HAPPIER DRIVERS
20-30% increase in tire mileage that will vary according to type of route/haul	2.2% increase in MPG when used in all wheel positions & depends on the fleet's type of haul	No come backs for rebalancing are necessary as FLEXX lasts for the life of the tire	FLEXX increases driver comfort through a smoother ride and better handling

Current National Fleets using FLEXX



Walmart Results: (AWP) 2.5% increase in MPG and 20% increase in tire mileage across all axles

Perdue Results: (AWP) 1.3% increase in MPG

**AWP - All Wheel Positions*

OEMs Offering FLEXX



Target Fleets for EQUAL FLEXX

- All commercial truck tire sizes
- Over the road fleets
- Tanker haulers
- Dump Truck/Concrete Mixers (benefits amplified when hauling empty)
- All 16 to 19.5 tire sizes, any LT rated tire with dual wheel position and 10,000 lb. GVW rating and higher
- All wide base tires
- Fleets with diminishing load throughout the day (grocery, snack, parcel etc.)

ADDITIONAL INDUSTRY INFORMATION

- Industry trends and data recommends balancing all wheel positions, especially trailer tires, for increased tire mileage and MPG (TMC RP 214E)
- Fuel consumption per axle (Trailer 43%, Drives 39%, Steers 18%)
- 3- to 4-month ROI as opposed to more costly aerodynamic apparatus (1 to 2 years)